

# JUNIATA



Founded 1876

COLLEGE BULLETIN  
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BY JUNIATA COLLEGE  
*Volume LXVII, Number 3*  
*February 1969*

# ONE MILLION OF

## MARGIN OF DIFFERENCE CAMPAIGN TOPS ONE MILLION DOLLARS

*The College Center nears completion.*



\$1,012,310 in and \$9,087,690 to go was the cry heard round the Juniata campus at the close of 1968 as the "Margin of Difference" campaign roared into high gear, sparked by the enthusiasm of the program's large number of volunteers.

The amount raised to date represents nearly one tenth of the original goal of \$10,100,000 to be raised by Juniata's centennial year of 1976. With only four months elapsed since the campaign began in September the future of the drive looks very encouraging.

The month of December proved to be a banner one in the drive as over \$240,000 in cash gifts found their way to Huntingdon making that one of the nicest Christmas presents Juniata has ever received.

Of the total now raised \$477,439 was given by the Juniata Board of Trustees headed by Dr. John C. Baker '17. In addition the Juniata alumni have raised over \$250,000 and that figure continues to climb every day.

### *Three Campaigns to Date*

Through the end of the year three separate alumni campaigns have been run. The initial drive was conducted in the Mason-Dixon area of Maryland, Virginia and Washington, D. C. The greater Philadelphia region followed and the Metropolitan New York area was the final 1968 campaign.

The initial phase of the campaign includes raising money for the College Center which at present is 60 per cent completed and is scheduled to be ready for student use by the opening of the 1969-70 school year.

The Center will house dining facilities for over 700 students and will include a snack shop, meeting rooms, a ballroom, the bookstore and a new post office in addition to housing the student publications.

This month the Juniata Valley campaign of the Margin of Difference begins and further information about that drive can be found on page 2.

# Investing in People Investing in Facilities

THE MARGIN OF DIFFERENCE 1876-1976



# 10 MILLION GOAL



Donald G. Everhart



Richard C. Coffman



Thomas O. Oeffner

February 1 will see the kickoff of the Juniata Valley campaign of the Margin of Difference and three outstanding Huntingdon area alumni have volunteered to fill key positions in the drive.

Donald G. Everhart '49 will serve as Region IV chairman which encompasses Huntingdon, Mifflin, Centre, Clearfield and Fulton Counties. Mr. Everhart is the president of Reeves Parvin & Co., whose home office is located in Huntingdon.

Serving as Regional co-chairman is Richard C. Coffman '50. He is vice-president of C. H. Miller's Hardware Co., of Huntingdon and has been an active alumnus since graduation.

Mr. Thomas O. Oeffner '48 of Huntingdon will serve as the Huntingdon County chairman of the drive. He is the district sales manager of the Chemical Division of Westvaco and has a son, Randy, who is a senior at Juniata.

Huntingdon County, with over 500 alumni, promises to be a pivotal area in the success of the campaign and all the volunteer workers have pledged an extra effort in their duties.

Mrs. James D. Hunt '56 is serving as the coordinator of the women in Region IV. She is married to the city editor of the Huntingdon Daily News, James Hunt '56.

Other Region IV volunteers include the following county chairmen: James E. McClain '50, Mifflin County; Charles C. Brown, Jr. '59, Centre County; Mrs. James Gray '51, Clearfield County and Dr. James H. Shultz '55, Fulton County.

While fund raising campaigns such as the Margin of Difference annually turn up many surprises and disappointments, to date Juniata is on the plus side with many more surprises and one of those came from an alumnus of the Class of 1904, Mrs. Walter J. Staley.

Mrs. Staley (the former Goldie Miller), a former teacher, has contributed to the College in the past, including the last capital campaign in 1962 and a gift to the Ellis Humanities Series last summer. However, her contribution level nowhere approached her recent gift of a \$1,000 scholarship in honor of her brother, the late Frederic M. Miller.

Mr. Miller, who died in 1956, was a member of the Academy Class of 1904 and received a B.A. in 1909. He was a well known educator and public school principal in various geographical areas from 1910 to 1927 before leaving the public schools for a position as instructor in mathematics and physics at Western Maryland College. He later served that institution as Dean of Men for 10 years.

Mrs. Staley, an octogenarian, now resides at the Fahrney-Keedy Home in Boonsboro, Md., and it was through recent literature she received about the urgent needs of the Margin of Difference campaign that she decided to establish the scholarship in her brother's honor.

It is people like Mrs. Staley who will make "the margin of difference."



H. Gerald Quigg  
Director of Development



Jeff Bixby '70, laboratory technician, explains the new language facilities to members of the Alumni Council: (Left to Right) Mrs. Frances C. Nyce '46, Mrs. Paul E. Berkebile, Dr. Paul E. Berkebile '54, Ellis Van Orman '42, Greer Bailey '41 and Mrs. Frances S. King '29.

## Alumni Council announces workshop

"Student participation on faculty committees has proven very successful," Rick Beard '69, student government president reported to the January Alumni Council meeting.

Continuing education will be part of the Annual Alumni Workshop to be held July 31 to August 2, 1969. Participating in the alumni curriculum is Dr. Earl Kaylor, Jr. '46, director of the summer sessions.

These were two of the highlights of the January Council meeting, chaired by C. Greer Bailey '41, president.

Mr. Bailey said the Workshop is to "be one of the most significant alumni programs in the history of the College and we trust alumni will reserve the date and give this pioneer project their complete support."

There will be a minimal registration

fee to help cover the cost of room and board, books and reading material and other expenses. Spokesman for the Council thought this would not exceed \$20.00 per person.

Miss Joan E. Gilchrist, senior class president from Westmont, N. J., joined with Rick Beard in answering questions about the students' current attitudes. "We would like to have the class president on the Alumni Council," she said.

Mr. Beard, in answer to a question, did not believe students were interested in serving on the Board of Trustees of the College at present, although he admitted that this may become an issue in the future. It was his opinion that the students now serving on all the faculty committees were making valuable contributions.

## Cagers off to a flying

The Juniata basketball team is off to the best start of any team in the 65 year history of the sport at the College on the hill and the students and fans love it.

Coach Russ Trimmer, who resigned his coaching position effective at the end of the academic year, has the Indians playing superbly as they have recorded seven straight wins to tie a 24 year old record in that department.

Juniata lost its opener to Indiana and then dropped an 80-74 decision to F & M. From there on its been nothing but win, win, win and win.

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Lycoming all felt the Indian punch in the same week by 104-67, 94-65 and 96-69 scores.

The biggest win was the Grove City game. The Wolverines came to Huntingdon with a 7-2 record including a win over Ashland, the number three ranked small college team in the country.

As a team the Indians are averaging 84 points per game while holding the opposition to 69 tallies per contest.

In league action the Indians are 5-1 and in second place behind Wagner. With the first four teams in each division qualifying for playoff action the Indians stand a very good chance of "making that scene" if the early season momentum can be maintained, in the next series of games.

President Stauffer spoke briefly and reminded the Council that the role of the Board of Trustees is to maintain the independence of the institution; freedom of inquiry and freedom of expression.

"The most exciting thing for me, since arriving here, has been my awareness of a real respect and liking for the Juniata students," Dr. Stauffer said. "We all work to enable these students to achieve what they want from their own lives."

Dr. Esther Doyle reported that the faculty is studying the possibility of a five day week, a two semester calendar and evaluation of the humanities division.

Klare S. Sunderland '56, praised the alumni phase of the Margin of Difference program. The solicitation is about 50% completed he said and there is a lot of hard work yet to do but he told the Council he was pleased with the participation by Juniata grads.

Others who participated included Mrs. Frances S. King '29, on campus activities; Mr. Cyrus O. Caulton '29, off campus activities; nominations, Dr. Russell A. Hill '55; admissions, Kenneth J. Wenger '50; communications, Charles C. Brown '59; and trustees, Mrs. Frances C. Nyce '46.

## Prender's resignation Accepted by Stauffer

Dr. John N. Stauffer, president of Juniata, announced that he had accepted the resignation of Fred Prender as head football coach and athletic director with regret.

Prender resigned effective January 31 to accept the head football job at Bucknell University.

Dr. Stauffer said, "We intend immediately to work at finding a replacement for Mr. Prender."

In addressing Mr. Prender he said, "For the students, alumni and friends of Juniata I wish to express gratitude for your earnest and effective work in football and in behalf of all aspects of our athletic program."

Prender served Juniata for six years as head football coach and for three of those as athletic director. In that span his teams compiled a 30-19-0 record including a 14-3 mark over the last two seasons and a tie for the championship of the MAC northern division in 1967.

## Applications to Juniata Highest in recent years

The largest number of applications in recent years, is the report from Richard Kimmey, Director of Admissions.

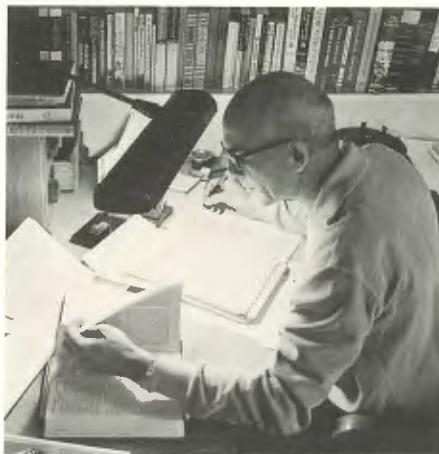
"We are 145 applications ahead of last year," Kimmey said, "and it is the best December we have ever had."

The explanations for this strong interest in Juniata include the earlier testing date of the Scholastic Aptitude Test by the College Entrance Board and applications from a wider geographic area.

Kimmey explained that his office has been visiting high schools in New York State and in Virginia with excellent results.

One possible reason for the large number of students from New York, according to Kimmey, is that they are looking for small private colleges in other states.

"There is definitely more interest in Juniata" he said.



*Dr. Kenneth W. Crosby  
1968 Distinguished Professor*

## Distinguished professor Nominations due April 1

Nominations for the annual Distinguished Professor Award are due April 1, according to Dr. Donald M. Rockwell, dean of academic affairs.

The winner of the award for 1968 was Dr. Kenneth W. Crosby, professor of history and chairman of the humanities division.

The award of \$1,000 was established by Mr. and Mrs. Donovan R. Beachley, Sr. '21, and Mr. and Mrs. D. R. Beachley, Jr. '47 of Hagerstown, Md. Mr. Beachley, Sr. is finance chairman of the Juniata Board of Trustees.

The alumni are urged to submit nominations but they may also be submitted by full-time students, faculty, administrators and trustees.

Each nomination must be presented in writing to the Dean of Academic Affairs and must be accompanied by a signed supporting statement based

upon the criteria given in the following paragraphs.

1. Years of service to the College.

2. Contributions to the development of his particular department and to the College as a whole, including participation in worthy student activities.

3. Effectiveness as a teacher; to be evaluated on the basis of: a) comprehensive knowledge of his field; b) organization and presentation of subject matter; c) stimulation of thinking and development of understanding; d) arousal of interest; e) demonstration of resourcefulness.

4. Scholarly activities: contributions to research or to professional literature in his field, or equivalent; participation in professional organizations or groups.

5. Service beyond the immediate campus community (to community organizations, church, local school board, etc.)

6. Other points of strength which the nominator desires to present.

Individuals need not excel in all of these criteria to be acceptable nominees. Some will stand out in a particular area; others may be less spectacular, but "sound" in many of the areas named. It will be the task of the nominator to present his candidate in as convincing manner as possible.



*Harold Brumbaugh presiding at District II Conference*

## Brumbaugh chaired District II Alumni sessions

Chairing national education meetings at both ends of the State of Pennsylvania were two well known Juniatians—President Emeritus Calvert N. Ellis and Vice President for Development Harold B. Brumbaugh.

The report of the meeting of the Association of American Colleges chaired by Dr. Ellis will be found on page 3.

Mr. Brumbaugh has served during the past year as District II Chairman of the American Alumni Council, an organization in which he has long been active, and he presided over the

annual meeting which was held in Lancaster, Pa., Jan. 14 to 17.

District II includes 960 members representing 356 colleges, universities and private schools.

The convention program consisted of lectures, discussions, workshops and panels covering all phases of college alumni work. Also present were Glenn C. Zug '51, director of alumni relations; H. Gerald Quigg, director of development; Barnard C. Taylor, director of public information and David M. Leonard, sports information director.

## Scholarship established by PENELEC and GPUC

The Pennsylvania Electric Company presented its organization's \$5,000 A. F. Tegen Scholarship to Juniata College in recognition of its high academic standards.

The \$5,000 fund set up by the General Public Utilities Corp., Penelec's parent organization, is in honor of its former president, Mr. Tegen who retired in 1967.

In allocating the funds to Juniata, Mr. Tegen asked that primary consideration be given to the sons and daughters of present or deceased employees of GPU or the subsidiaries.

The presentation of the money to President Stauffer, was made by Mr. M. Mitchell Devorris, vice president-operations and Mr. Frank W. Woerner, Jr., eastern division manager of Penelec.



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# Juniata Briefs

Steven A. Barbash, professor of art, had a one-man exhibition of his paintings and prints at the Carl Siembab Gallery in Boston during January.

Featured was a triptych (three panels) 6½ feet square as well as 24 other recently completed works.

In June Barbash was promoted to the rank of professor and was honored earlier with a one-man exhibition at the William Penn Memorial Museum in Harrisburg.

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Dr. Erik H. Erikson, assistant professor of geology was awarded a Ph.D. in geology by Southern Methodist University in December.

Dr. Erikson's thesis was on the subject "Petrology of the Snoqualmie Batholith" and involved a study of the igneous rocks in the Cascade Mountains of Washington.

An enthusiastic hiker, Dr. Erikson once climbed to the 10,000 foot level of Mt. Ranier. He earned his B.Sc. (1964) and his M.S. (1965) at the University of Washington with studies of the same Cascade Mountain range.

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Dr. Robert L. Fisher, associate professor of biology, frequently travels to the nearby Spruce Creek area to trap mice as part of his current study of their flank glands. He is attempting to determine the role of these glands.

In September, Dr. Fisher received his Ph.D. from Cornell University for his study of the Red-backed Vole whose Latin name is "Clethrionomys gapperi." To complete his thesis Dr. Fisher made a four-year ecological study of the mouse population within a 25 square mile area near the city of Ithaca, N. Y.

Mr. Ralph B. Church, associate professor of English has written introductions for two new editions of American literary classics: "The Red Badge of Courage" by Stephen Crane and Mark Twain's "A Connecticut Yankee in King Arthur's Court." Published by Cambridge Classics Library, a division of Cowles Publications, the series is under the supervision of Mr. Gordon Felten, a former instructor of English at Juniata.

Mr. Church is also listed in the Readers' Theatre Bibliography published by the Speech Association of America. The two poems are "Abelard" and "Heloise" and are based on the letters of these two famous lovers. A reading was given the poems at Juniata last spring by Mr. Willard Trask, visiting lecturer and Dr. Esther Doyle, professor of English.

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A Juniata College professor is one of the three chairmen of the 20th Congress of the International Association for Religious Freedom to be held in Boston from July 11 to the 20th.

Representatives of all the major world religions will be present and Dr. Jakob Amstutz, associate professor of classics and comparative literature will lead the discussions on religion in the secularized world.

The two other subjects to be considered in Boston are "Christian Inter-church relations" with the Dutch scholar Prof. Ludwig Hoenderdaal and "Relations between world religions" chaired by Prof. Robert Tapp of the University of Chicago.

Dr. Amstutz was professor of philosophy and religion at the University of Bern, a Protestant minister in the village of Frauenkapelen and Secretary-General of the Swiss Philosophical Society.

A National Science Faculty Fellowship, providing for three full summers of study in archeology has been awarded to Mr. Paul Heberling, associate professor of sociology and former Dean of Men.

Mr. Heberling's goal is to become professionally qualified to assume responsible archeological research in the Juniata Valley and give the College a significant role in the gathering of pre-historic data.

He plans to pursue basic studies at the University of Colorado in anthropology, including the history of anthropology, development of races, human ecology, field work and archeological theory and methods.

Mr. Heberling's daughter Judy '67, is a graduate student at the University of Delaware, majoring in history.

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John Rummel '62, is a member of the medical team that tested the Apollo Eight astronauts at Cape Kennedy and then met them after the splashdown to test their condition. Rummel was in the Atlantic for the Apollo Seven flight. He earned his Ph.D. at Baylor University in Aero-space Medicine (1967). He is married to the former Elaine Brittingham, Juniata Class of 1963.

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A major recreation area will soon be available to Juniata students, faculty, alumni and over two million other visitors.

Work has begun on a dam on the Raystown Branch of the Juniata River which will create a lake 27 miles long and with a shoreline of 110 miles.

Much larger than the present dam, the new Reservoir will control a drainage area of 960 miles. It is expected to be completed in June 1973.

The Army Corps of Engineers estimate attendance will exceed two million annually within three years of the opening date.

Ground breaking for the project took place on January 24 with representatives of local, state and federal governments present as well as hundreds of area citizens.

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## College Bulletin

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SECOND CLASS POSTAGE